

# Commercial Photography

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Listed below are my current commercial photography rates: (All pricing is GST inclusive.)

## Photography Fees:

Hourly rate for photography: (minimum service time of one hour) **\$132 per hour**

Assistant's Fee (if an assistant is required):  
Half day **\$165**  
Full day **\$330**

Travel outside of the Melbourne metropolitan area **from \$55**  
Parking in the Melbourne CBD area **from \$22**

## Digital Imaging:

File handling and Image proofing fee (job specific) **from \$88**

Processing and usage of selected images (12MP JPEGs: 4256 x 2832px) **\$44ea**

Higher resolution images can be purchased upon request:

- (24 Megapixels / 6016 x 4015px) **\$88ea**
- (36 Megapixels / 7368 x 4916px) **\$110ea**

Hourly rate for advanced image manipulation: (or part there of) **\$88 per hour**

Supply of the selected high resolution files via a download link **Free**  
or

Compilation and burning of a data disc: First copy (\$22), extra copies (\$11ea)

## Studio Hire (if a studio is required):

Large studio incorporating cyclorama & full kitchen facilities:  
Half day **\$440**  
Full day **\$660**

Aerial photography: (this price includes one finished image) **\$715**  
Second & subsequent locations photographed during the same flight **\$495ea**

IMAGING  
**Aspect**

There is no limit placed on the number of images taken during a photography session. Dozens of images will be proofed (unprocessed) for selection. Once the photography has been completed the unprocessed images will be emailed within a low resolution PDF for selection. Only the selected images will be processed and supplied in high resolution (12 Megapixel JPEGs: 4256 x 2832px). All images that aren't selected for initial usage will be archived at Imaging Aspects and will remain available for future purchase and usage.

As is standard practice with commercial photographic commissions, the copyright of all images created during an assignment, for which Imaging Aspects is commissioned, remains with Darren Henderson. Image usage will be limited to what is discussed during the initial briefing. (For example: international web usage, national magazine and newspaper advertising, etc.) These terms are fixed, as described in an actual photography estimate, unless further negotiations are entered into and subsequently agreed upon. Having paid a usage fee, a client may use the purchased image(s) for promotional and editorial usage. However, only Darren Henderson (the copyright holder) is permitted to seek remuneration for the resale or licensing of an image to a third party.

Custom photography estimates will be outlined and tallied in a table like the one shown below:

Description	Qty	Unit Price	Sub-Total
Three hours of photography	3	\$132 p/hr	\$396
File handling & Image proofing fee	1	\$176	\$176
Processing of 8 selected images	8	\$44ea	\$264
Image file download link	1	Free	\$0
		<b>TOTAL</b>	<b>\$836</b>

All prices are estimated based on the information provided to Imaging Aspects at the initial briefing. The invoiced amount is determined by the actual quantity of time spent and the number of images ordered. The terms of payment, for all commissioned work, is 14 days from the date of invoicing.

Feel free to contact me with any questions you might have and I'll happily provide answers or respond with an estimate for your latest project.